

## About Us

Welcome to the Travel Devon Toolkit for businesses

### Start your journey to smarter travel choices

We understand that instigating change in the way your workplace operates can be overwhelming but this website has been designed to ensure it's as easy as possible.

Our goal is to empower you and your workforce to make smarter travel choices. We want to help your organisation become a leading example for your industry and help shape the way businesses manage workplace travel across Devon.



Sustainable and active travel have a positive impact on both our environment and the physical and mental well-being of your employees. Encouraging a shift in the way your colleagues travel will benefit your business in the following ways:

- Enabling and encouraging sustainable and active travel to your site are key elements of establishing a modern workplace culture – essential for recruiting the best talent and ensuring staff retention.
- A healthy workforce helps to ensure less sickness and higher productivity.
- Green travel helps to reduce the cost of significant overheads such as car parking spaces and mileage.
- Alternatives to car travel are often faster and more efficient during busy times of the day.
- Sustainable and active travel are often more cost effective for both your employees and your business.



## Unlock smarter travel in 3 easy steps

### Travel audit

This audit gives you an idea of how well your business currently supports sustainable and active travel and provides a clear direction on areas to improve.

### Travel survey

Discover exactly how your staff currently travel and what is preventing them from making smarter travel choices.

### Travel plan

Use information from the audit and survey, as well as this website, to develop an effective travel plan for your organisation.

This website also has lots of travel toolkits and resources available to help make change for your workplace accessible and effective.

## Start your journey to smarter travel choices

All businesses in Devon can use the Travel Devon Toolkit for free. This provides exclusive access to our travel audit, travel survey, guidance, templates and more. Simply [register your organisation](#) to start your journey to smarter travel choices.

### Are you a business in Barnstaple, Exeter and Newton Abbot?

Then you are eligible for our FREE business support offer which includes:

- Consultation with a Workplace Engagement Coordinator – who can offer practical suggestions on how to create an effective travel plan and how best to encourage your employees to make smarter travel choices
- A bespoke offer of supporting measures, delivered and/ or funded by Travel Devon.\*

Simply email [traveldevon@devon.gov.uk](mailto:traveldevon@devon.gov.uk) to find out more and unlock the benefits of smarter travel within your organisation.

\* Please note: Which supporting measures we are able to offer will depend on Covid 19 restrictions and guidelines, as well as the level of engagement and commitment the organisation can provide.

The Travel Devon Toolkit for businesses and Travel Devon business support are part of Devon County Council's Access Fund Programme, funded by Department for Transport.

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[New E-Scooter scheme being proposed for launch in 2020](#)



[Top 10 ways for SMEs to get funding for greener travel alternatives](#)

# TRAVELDEVON

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